



ANDREA HOFFMAN

MULTI MEDIA JOURNALIST

CONTACT

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EDUCATION

2022 - 2026

THE UNIVERSITY OF FINDLAY

- Studying Journalism and Digital Media
- NCAA swimming athlete

2017 - 2022

GREATER LATROBE SENIOR HIGH SCHOOL

- Honor Roll
- 4-year varsity swimming letterman, 2021-2022 team captain

SKILLS

- On-Camera Presence
- Interviewing
- Live Reporting
- Researching
- Adaptability
- Effective Communication
- Collaboration

PROFILE

Dynamic and passionate Journalism and Digital Media student with hands-on experience in sports reporting, interviewing, and storytelling. Skilled at delivering engaging on-camera content, conducting in-depth interviews, and crafting compelling narratives for diverse audiences. Adept at collaborating with teams to produce high-quality broadcasts and managing tight deadlines in fast-paced environments. Aspiring to gain professional expertise and storytelling abilities to excel as a professional sports reporter.

WORK EXPERIENCE

UFTV *The University of Findlay*

Student Reporter

2023 - PRESENT

- Delivered live sideline reports and post-game interviews with coaches, providing insightful commentary and in-depth analysis of performances.
- Researched teams, players, and game history to prepare for broadcasts, ensuring accurate and compelling content for viewers.
- Conducted pre-game interviews to capture key moments and perspectives, showcasing strong communication and relationship-building skills.
- Demonstrated the ability to adapt quickly during live events, handling unexpected developments with professionalism and poise.

The Pulse Student Newspaper *The University of Findlay*

Student Reporter

2023 - PRESENT

- Researched, wrote, and edited news articles and feature stories covering campus events, student life, and local & campus sports.
- Developed strong storytelling techniques to engage the campus audience and highlight diverse perspectives.
- Conducted interviews with students, faculty, and community members to gather accurate and engaging content for publication.

WLIO Hometown Stations Lima, OH

Sports Department Intern

January 2024 - May 2024

- Assisted with the production of high school and local sports coverage. Helped shoot game highlights on-site, and supported post-production by assisting in editing and script writing
- Collaborated with reporters and producers to create engaging sports content for broadcast, gaining hands-on experience in live reporting, storytelling, and newsroom workflow.

Shore Beach Service *Hilton Head Island, SC*

Beach Patrol Lifeguard

2024 - PRESENT

- Supervised and ensured the safety of beachgoers. Monitored swimming areas, enforced safety regulations, and responded to emergencies promptly.
- Provided exceptional customer service by assisting with inquiries, addressing concerns, and ensuring a welcoming experience for all visitors.